



For Immediate Release

## **PALM HOLDINGS CANADA PURCHASES HOTEL IN NIAGARA FALLS ONTARIO CANADA**

**TORONTO, ON (June 11th, 2014)** – Palm Holdings Canada is bringing its unique hotel experience to Niagara Falls, Ontario with the purchase of **Travelodge By the Falls**, owned and operated by Palm Holdings' located at 5257 Ferry St., Niagara Falls, Ontario Canada. Palm Holdings is introducing an ideal hotel for leisure travellers in a world-class destination.

" I am delighted to welcome Palm Holdings to our community and thank them for investing in the beautiful City of Niagara Falls" said Jim Diodati, Mayor of Niagara Falls. "We are a world class tourist destination and the investment of Palm Holdings International shows that Niagara is a great place to be. I am confident they will bring incredible service and hospitality to our city."

"We are excited to expand our Hotel portfolio in such a globally recognized destination as Niagara Falls" said Paul Sutton, Vice President of Operations, Palm Holdings who has also been a resident of Niagara for the past fifteen years.

The Travelodge Hotel By the The Falls is an 11 story, 120 room Niagara Falls hotel featuring an indoor heated swimming pool; outdoor wading pool and sun deck; sauna; on site restaurant; free high speed internet. Located in the heart of Niagara Falls tourist district, only steps from Clifton Hill, Casino Niagara, Fallsview Casino Resort and the majestic Falls. Niagara Falls Canada's most famous and authentic attractions experiences also includes; Hornblower Niagara Cruises; Whirlpool Jet Boat; Botanical Gardens; Skylon Tower; Greg Frewin Theatre; Award winning golf courses; Niagara Wine Region, Skylon Tower and Niagara Falls fireworks.

For further information on Travelodge By the Falls and reservations, please visit

<http://www.travelodgebythefalls.com> or call 1-905-356-2842.

### **About Palm Holdings**

Primarily in property acquisitions, hospitality, and business services, Palm Holdings brings together a group of family-owned businesses within hospitality, commercial offices, land developments and hotel services. The Group's expertise in hotel development and management, commercial property, and hotel reservation services is well-documented through projects in Canada, the United Kingdom, the United States and India. Following the addition of Travelodge By The Falls to its portfolio, Palm Holdings currently owns and operates five hotels in Ontario, Canada, one in Florida, USA, and four in the United Kingdom.

### **For more information about Palm Holdings and Travelodge By The Falls , please contact:**

Paul Sutton, Vice President of Operations

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**For more information about Palm Holdings, please visit:** [www.palm-holdings.com](http://www.palm-holdings.com).