

FOUR POINTS TO ENTER WATERLOO-KITCHENER REGION

By **kostuch** - June 13, 2013

STAMFORD, Conn. — Four Points by Sheraton is sprouting up across key markets in Canada, and a new property is set to debut in the Waterloo-Kitchener region of Ontario in late fall.

“We look forward to the debut of the Four Points brand in Waterloo-Kitchener, as we aggressively grow the brand in strategic markets across Canada,” said Brian McGuinness, SVP of Specialty Select Brands for Starwood Hotels and Resorts, which operates 23 Four Points-branded properties across Canada. “At Four Points, we are committed to delivering an honest value, genuine service and all the amenities guests need to stay productive on the road.”

Following a \$3-million renovation and rebranding from a Destination Inn & Suites, the new property will be owned and operated by Palm Holdings. It will feature 104 guestrooms, an on-site restaurant and lobby bar, room service, a 24-hour fitness centre as well as meeting and event space. All public areas will feature free Wi-Fi.

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